



WMG

## ORDER

Print Date 10/31/12 Page 1 of 5

Flight Dates 10/30/12-11/06/12

<u>Contract / Revision</u> <b>840238</b> /		<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<b>LEAA MS/SUPRM CRT #3 650</b>	<u>Estimate #</u>	<b>650</b>
10/31/12 10/31/12		<u>Agency Com</u> 15%	<u>Alt Order #</u>	<b>06393289</b>
		<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u> <b>ISS/Issue Advertising</b>		<b>600 Farimont Avenue</b>	<u>Order Type</u>	Political
		<b>Suite 306</b>	<u>Billing Cycle</u>	EOM/EOC
		<b>Towson, MD 21286</b>	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u> <b>Mentzer Media Services</b>			<u>Demographic</u>	A35+
<u>Buying Contact</u> <b>Karen Benckini</b>			<u>Rev Codes</u>	Agency Political Pol-Issue
		<u>Sales Office</u> T-PHI	<u>Product Codes</u>	<b>PL20</b>
<b>600 Farimont Avenue</b>		<u>Sales Region</u> National	<u>Priority</u>	P 2
<b>Suite 306</b>		<u>Agency Ref</u>	<u>Advertiser Ref</u>	

### Primary Account Executive

### Primary Authors

Account Executive	Order%	Start Date	End Date
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Jim Quinn 100%

Order Share 45% Market Value 130888

Competing Station	% of Order	Amount
WBUY	%	0
WHBQ	21%	27486
WKNO	%	0
WLMT	1%	1308
WMAV	%	0
WMCt	%	0
WMCw	%	0
WPTY	9%	11780
WPXX	%	0
WREG	24%	31413

### Order Totals

Order Totals		Billing Plan							
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	68	\$50,065.00	\$58,900.00	312.00	10/29/12	11/06/12	68	\$50,065.00	\$58,900.00
<b>Totals</b>	<b>68</b>	<b>\$50,065.00</b>	<b>\$58,900.00</b>	<b>312.00</b>					

## Billing Plan



Contract / Revision 840238 Flight Dates 10/30/12-11/06/12 Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12 Order Sep 00:15:00

Advertiser **ISS/Issue Advertising** Product **LEAA MS/SUPRM CRT #3 6:Estimate #** 6500



Contract / Revision 840238 Flight Dates 10/30/12-11/06/12 Hiatus Dates  
Original Date / Revision 10/31/12/ 10/31/12 Order Sep 00:15:00  
Advertiser ISS/Issue Advertising Product LEAA MS/SUPRM CRT #3 6!Estimate # 650



<u>Contract / Revision</u>	<b>840238</b>	<u>Flight Dates</u> <b>10/30/12-11/06/12</b>	<u>Hiatus Dates</u>
<u>Original Date / Revision</u>	10/31/12/	10/31/12	<u>Order Sep</u> 00:15:00
<u>Advertiser</u>	<b>ISS/Issue Advertising</b>	<u>Product</u> <b>LEAA MS/SUPRM CRT #3</b>	<u>Estimate #</u> <b>650</b>

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
21	WMC	11/04/12	11/04/12	Sun	Action News 5 @ 5p	Comm	SUN	5-530p	-----1	:30	1	\$500.00	P	2	3.00	NM	1	\$500.00
				Sun	Action News 5 @ 5p													
21				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 10/29/12	11/04/12	-----1		1				\$500.00		3.00				
22	WMC	11/04/12	11/04/12	NFL	Football	Comm	SUN	730-10p	-----1	:30	1	\$4,000.00	P	2	10.00	NM	1	\$4,000.00
				NFL	Football			(7:30 PM-10:00 PM)										
22				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 10/29/12	11/04/12	-----1		1				\$4,000.00		10.00				
23	WMC	11/04/12	11/04/12	Late News	Following NFL	Comm	SUN	1030-11p	-----1	:30	1	\$1,500.00	P	2	4.00	NM	1	\$1,500.00
				Late News	Following NFL													
23				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 10/29/12	11/04/12	-----1		1				\$1,500.00		4.00				
24	WMC	11/04/12	11/04/12	Chris	Matthews	Comm	SUN	1130p-12m	-----1	:30	1	\$200.00	P	2	2.00	NM	1	\$200.00
				Chris	Matthews			(11:30 PM-12:00 XM)										
24				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 10/29/12	11/04/12	-----1		1				\$200.00		2.00				
25	WMC	11/05/12	11/05/12	NBC	Today Show	Comm	7-9a		1-----	:30	1	\$600.00	P	2	4.00	NM	1	\$600.00
				NBC	Today Show													
25				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$600.00		4.00				
26	WMC	11/05/12	11/05/12	Action	News 5 @ 12p	Comm	12-1p		1-----	:30	1	\$350.00	P	2	4.00	NM	1	\$350.00
				Action	News 5 @ 12p													
26				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$350.00		4.00				
27	WMC	11/05/12	11/05/12	Action	News 5 @ 5p	Comm	M-F 5-530p		1-----	:30	1	\$1,000.00	P	2	6.00	NM	1	\$1,000.00
				Action	News 5 @ 5p													
27				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$1,000.00		6.00				
28	WMC	11/05/12	11/05/12	Action	News 5 @ 6p	Comm	M-F 6-630p		1-----	:30	1	\$1,500.00	P	2	8.00	NM	1	\$1,500.00
				Action	News 5 @ 6p													
28				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$1,500.00		8.00				
29	WMC	11/05/12	11/05/12	Wheel	of Fortune	Comm	M-F 630-7p		1-----	:30	1	\$1,200.00	P	2	9.00	NM	1	\$1,200.00
				Wheel	of Fortune													
29				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$1,200.00		9.00				
30	WMC	11/05/12	11/05/12	Late	News M-F	Comm	M-F 10-1035p		1-----	:30	1	\$1,200.00	P	2	7.00	NM	1	\$1,200.00
				M-F	Late News													
30				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$1,200.00		7.00				
31	WMC	11/05/12	11/05/12	The	Tonight Show	Comm	1035-1135p		2-----	:30	2	\$500.00	P	2	3.00	NM	2	\$1,000.00
				The	Tonight Show													
31				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
				Week: 11/05/12	11/11/12	1-----		1				\$500.00		7.00				



Contract / Revision 840238 Flight Dates 10/30/12-11/06/12 Hiatus Dates  
Original Date / Revision 10/31/12/ 10/31/12 Order Sep 00:15:00  
Advertiser ISS/Issue Advertising Product LEAA MS/SUPRM CRT #3 6!Estimate # 650

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
31	WMC	11/05/12	11/05/12	The Tonight Show	Comm	1035-1135p	2-----	:30	2	\$500.00	P	2	3.00	NM	2	\$1,000.00
31																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----		2	\$500.00			3.00						
32	WMC	11/05/12	11/05/12	Monday Prime Other 1	Comm	MON 7-9p	1-----	:30	1	\$1,500.00	P	2	5.00	NM	1	\$1,500.00
32																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1	\$1,500.00			5.00						
N 33	WMC	11/04/12	11/04/12	NFL Football	Comm	SUN 715-1030p	-----S	:30	1	\$3,000.00	P	3	0.00	NM	1	\$3,000.00
34																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$3,000.00			0.00						
N 34	WMC	11/05/12	11/06/12	Action News 5 @ 5a	Comm	5-6a	MT-----	:30	1	\$400.00	P	2	0.00	NM	1	\$400.00
35																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1	\$400.00			0.00						
N 35	WMC	11/05/12	11/06/12	Action News 5 @ 6a	Comm	6-7a	MT-----	:30	1	\$800.00	P	2	0.00	NM	1	\$800.00
36																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1	\$800.00			0.00						
N 36	WMC	11/05/12	11/06/12	NBC Today Show	Comm	7-9a	MT-----	:30	1	\$600.00	P	2	0.00	NM	1	\$600.00
37																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1	\$600.00			0.00						
N 37	WMC	11/05/12	11/06/12	Action News 5 @ 12p	Comm	12-1p	MT-----	:30	1	\$350.00	P	2	0.00	NM	1	\$350.00
38																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1	\$350.00			0.00						
N 38	WMC	11/05/12	11/06/12	Action News 5 @ 4p	Comm	4-5p	MT-----	:30	2	\$200.00	P	4	0.00	NM	2	\$400.00
39																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2	\$200.00			0.00						
														Totals	68	\$58,900.00

REP HEADLINE# 6393289  
\*\*\* ORIGINAL, REV#0 \*\*\*

*Press*  
*ED*

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 16:43  
\*\*\* VMG-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/LEAA  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC.  
600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME KAREN BENCKINI  
SALES PRSN PH- JIM QUINN

ORDER # 840338 CONTRACT # 6393289  
PRDCT LEAA MS / SUPRM CRT #3 EST# 650 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL  
DATE OCT23/12 16:43

FLIGHT DATES OCT30/12 NOV6/12 WK-2  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: NEW ORDER  
FD: 10/30 - 11/6

TTL: \$53,350

PLS CNF

THANKS

ANGELIA

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMTR12009

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE# : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = AGENCY EST# = 650  
AGENCY PRODUCT CODE =  
PROGRAM : NEWS  
RA35+ : 4.0  
1 600A-700A 30 2 \$800.00 10/30 11/1 3 TU-TH 3  
2 700A-900A 30 2 \$600.00 10/30 11/2 4 TU-F 4  
PROGRAM : TODAY SHOW  
RA35+ : 4.0

REP HEADLINE# 6393289

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 23 / 12 16:43  
\*\*\* WMC-TV \*\*\*

REF HEADLINE# 6393289  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDERS WORKSHEET HARRIS REPORT FROM REP

OCT 23 / 12 16 - 43  
\*\*\* WMC-TV \*\*\*

REP HEADLINE# 6393289  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 23 / 12 16 . 43  
\*\*\* WMIC-TV \*\*\*

\*\*\* HEADLINE# 6393289  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 23 / 12 16:43  
\*\*\* WMC-TV \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 18.28  
\*\*\*CHANGES\*\*\* \*\*\* WMC-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/LEAA  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC.   
REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME KAREN BENCKINI

ORDER # \_\_\_\_\_ CONTRACT # 6393289  
PRDCT LEAA MS/SUPRM CRT #3 EST# 650 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT26/12 18.28

REP: OK'D ML  
SEE LN 33

PLS CNF  
THANKS  
ANGELA

STA: 10/25/12  
SEE ML MAKEGOOD OFFERS FOR MISSED SPOTS.

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMTL2009

:LINE# :REP :CD : TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE# : : : : : : : DATE : DATE : /WK: INVT : :SPTS:  
AGENCY ADVERTISER CODE = AGENCY EST# = 650  
AGENCY PRODUCT CODE =

J- 14 S 500P-530P 30 \$500.00 11/3 11/3 0 SAT 0  
PROGRAM : NEWS  
RA35+ : 6.0

(JX) 11/3

10/29/12

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 18.28  
\*\*\*\*\*WMAC-TV\*\*\*\*\*  
\*\*\*CHANGES\*\*\*

M-14 33 (A) 900A-1000A 30 3 \$250.00 10/30 11/2 2 TUE 2  
 PROGRAM : TODAY SHOW II.  
 RA35+ : 6.0  
 ORD COM1: SEE MAKEGOOD OFFERS DUE TO PROGRAM CHANGE.  
 ORD COM2: W/O 10/29 9-10A TODAY SHOW II.  
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-14 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 ML OK'D BUY#14 MISSED: SAT/500P-530P NOV3 30S \$500.00 (OCT25/12)  
 OFFER: TU-F/900A-1000A OCT30 (2/WK) 30S \$250.00 PLS ADVISE.  
 CMT: SEE MAKEGOOD OFFERS DUE TO PROGRAM CHANGE.  
 CMT: W/O 10/29 9-10A TODAY SHOW II.  
  
 CONTRACT TOTAL 53350.00  
 TOTAL SPOTS 61

MARKET TOTALS \$118,555 WMC 45% WHBQ 21% WREG 24% WPX 9% WLT 1% WPXX 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT O-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6393289 TR# 840238  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AGY #          AGY: NAME MENTZER MEDIA SERVICES, INC.  
ADV #          ADV: NAME ISS716882

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 6393289

CLASS : NATL. LOCAL REGIONAL

FT.IGHT	DATES	OCT30/12	NOV6/12	WORK-?	PRDCT
		LEAA	MS / SUERM	CRT #3	EST#650
					COMMENTS: (LINE, ORDER,

ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT 31/12 13.56

REB: ADDED INS 34-139

REVISED TTL: \$58,900  
PLS CNE

THANKS  
ANGELA

572

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AGENCY ADVERTISER CODE == AGENCY EST# == 650  
AGENCY PRODCTN CODE ==

34	(A)	715P-1030P	30	3	\$3,000.00	11/4	11/4	1	SUN
PROGRAM :	NFL FOOTBALL								
ORD COML :	ADD								

三

4

REP HEDDLINER# 63393289 TRP# 830238  
S S MOD# 1: UNAPPROVED REV # 1 S S

REP: TEL# 610-293-4100 FAX# 610-225-7233  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

OCT 31/12 13.56  
\*\*\* WMC-TV \*\*\*

THEORY AND PRACTICE IN THE FIELD OF CULTURAL HERITAGE 11

卷之三

PROGRAM : NEWS

卷之三

35 36 6002-7004 30 3 \$800.00 11/5 11/6 1 M-MTU 1

PROGRAM : NEWS  
AND REPORTS

ORU COMM: ANDU

37 700A-900A 30 \$600.00 11/5 11/6 1 M-TU 1

PROGRAM : TODAY SHOW

ORD COMI: ADD

卷之三

2000-2001  
M-TU  
1 1

PROGRAM : NEWS

ORD COM: ADD

39 A 4000P-5000P 30 \$200.00 11/5 11/6 2 M-TU 2

ORD COML: ADD

卷之三

333000.00  
CONTRACT TOTAL 58900.00  
MATERIALS 20  
LABOR 30  
OVERHEAD 10  
GROSS PROFIT 10000.00

卷之三

CONTRACT	TOTAL	58900.00
TOTAL	SPOTS	68

SVC- NST  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
<b>WMC-TV</b>	

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Law Enforcement Alliance of America
-------------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES		10/30 - 11/6			

<b>Total Charges:</b> \$ <u>53,350</u>	GROSS
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This broadcast time will be used by: Law Enforcement Alliance of America

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

**LAW ENFORCEMENT ALLIANCE OF AMERICA**

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

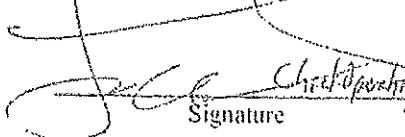
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/21/2010

Date

  
Christopher J. O'Brien, 609-723-8477  
Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WMC-TV</i>	<b>Date:</b> <i>10/31/12</i>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Law Enforcement Alliance of America
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES		<i>10/30 - 11/6</i>			

<b>Total Charges:</b> \$ <i>5,500</i>	GROSS
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This broadcast time will be used by: Law Enforcement Alliance of America

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

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**LAW ENFORCEMENT ALLIANCE OF AMERICA**

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

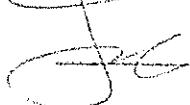
a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/21/2010  
Date

John C. Chaffee, Chairman, 847-2677  
Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

**Client Information Request Form**  
**Issue**

**Advertiser Group Name:**

Law Enforcement Alliance of America

**Address:**

7700 Leesburg Pike, Suite 421

**City, State & Zip Code:**

Falls Church, VA 22043

**Phone:** 703-847-2677

**Fax:** 703-556-6485

**Executive Director or  
President**

John Chapman

**Group Treasurer**

William Saeman